

Manish Gupta

UI/UX Designer

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Bhopal (M.P.)

SUMMARY

- UI/UX Designer with 4+ years of experience in designing and developing intuitive, user-friendly web applications.
- Strong expertise in Figma, crafting wireframes, prototypes, and high-fidelity designs to enhance user experience.
- Experienced in conducting user research, usability testing, and analyzing user behavior to drive design decisions. Skilled in creating user flows, building information architecture, and integrating UX writing to improve clarity and engagement.
- Proficient in HTML, CSS, JavaScript, React.js, and Tailwind CSS to bring designs to life with pixel-perfect precision.
- Skilled in designing responsive, accessible interfaces across devices, focusing on inclusive design. Passionate about design systems, UI consistency, and interaction design, focusing on usability and aesthetics.
- Strong communication skills, adaptability, and a quick learning ability, with a focus on delivering high-quality digital products that align with user needs.

SKILLS

- User Research
- Usability Testing
- Journey Mapping
- User Flows
- Accessibility
- WCAG Standards
- Design System
- Figma
- Wireframing
- Prototyping
- Rapid Prototyping
- Canva
- Spline
- HTML5
- CSS3
- Sass / Less
- Tailwind CSS
- Bootstrap 5
- JavaScript
- React.js
- PHP
- MySQL
- WordPress
- Git
- Postman
- Responsiveness
- Adaptive Design

PROFESSIONAL EXPERIENCE

Programming.com, Bangalore

Feb 2025 – Present

UI/UX Designer

- Owned the end-to-end UI design process of the product, serving as the core designer responsible for conceptualizing, designing, and implementing a scalable design system from scratch.
- Demonstrated expertise in UI design principles and component-based design, ensuring consistency and efficiency across all application interfaces.
- Revamped outdated applications with a modern aesthetic, leveraging visual hierarchy, typography, and interaction design to enhance usability and brand alignment.
- Collaborated closely with the Stakeholders to deliver comprehensive progress updates, fostering alignment on milestones and maintaining transparent communication.
- Acted as the key liaison for design decisions, contributing to the product's creative vision and driving discussions on scalability, usability, and user satisfaction.
- Techstack - Figma & Copilot

Channel Feeder India Pvt. Ltd., Bengaluru

Jun 2022 – Jan 2025

UI/UX Designer & Developer

- Led the end-to-end design and development of internal web applications, translating business challenges into functional and visually appealing solutions.
- Collaborated with stakeholders and marketplace teams to conduct user research, identify workflow inefficiencies, and define key requirements for improved productivity.
- Conceptualized and designed user flows, wireframes, and high-fidelity prototypes in Figma to visualize the app's structure, interactions, and UI components.
- Developed responsive, accessible, and pixel-perfect front-end interfaces using React.js, HTML5, CSS3, BS5, Tailwind, and JavaScript, ensuring seamless usability across devices and browsers.
- Designed and built a custom office management system enabling cross-department collaboration among HR, Admin, and Managers through modules like bulk payslip generation, ID card creation, asset tracking, onboarding/offboarding, leave, and grievance management.
- Collaborated closely with backend developers and Stakeholders for feature integration and iterative improvements based on feedback.
- Techstack - Figma, HTML5, CSS3, BS5, Tailwind CSS and React.js

Frontend Developer

- Designed, developed, and deployed multiple websites for clients using HTML, CSS, Bootstrap 4, JavaScript & WordPress.
- Additionally, managed clients' hosting to ensure optimal website performance.

Freelancing, Remote

May 2020 – Oct 2021

Web Designer & Developer

- As a freelancer, I designed and developed numerous websites for clients using Figma, WordPress, HTML, CSS & Bootstrap.
- Managed hosting and implemented on-page SEO strategies for enhanced online visibility.

PROJECTS

At Programming.com

Project Name: SUMS (Software Update & Management System)

Client: Mercedes-Benz Research & Development India

Technologies Used: Figma & Copilot

Duration: November 2025 – Present

Project Description: Enterprise application of Software Update & Management for releasing car software packages across all Mercedes Benz car lines.

Roles & Responsibilities:

- Led the end-to-end UI design process, owning the product design from concept to implementation and building a scalable application from scratch.
- Collaborated closely with stakeholders to analyze user needs, business requirements, and operational pain points.
- Enhanced business flow clarity through A/B testing, usability validation, and iterative design improvements.
- Did multiscreen rapid prototyping using Copilot integrated with Visual Studio IDE.

Project Name: Helix

Client: Aker Solutions

Technologies Used: Figma

Duration: March 2025 – November 2025

Project Description: Enterprise Data Management SaaS Application for Optimizing Oil Manufacturing Plant Operations.

Roles & Responsibilities:

- Owned the end-to-end UI design process of the product, serving as the core designer responsible for conceptualizing, designing, and implementing a scalable app design from scratch.
- Collaborated with key stakeholders to conduct an in-depth analysis of user requirements and operational pain points within the legacy desktop application.
- Provided innovative, user-centric solutions that significantly improved the application's learnability and team adoption rate.
- Improved user interface (UI) clarity through rigorous A/B testing and iterative design processes.
- Fast-tracked design cycles by creating high-fidelity Figma prototypes, which significantly improved communication across development and product management teams.
- Presented compelling design solutions and research findings to stakeholders for approval.
- Communicated with front-end development teams to streamline the design handoff process and provide continuous support, ensuring pixel-perfect design fidelity during implementation.

Project Name: StrategyX

Client: Aker Solutions

Technologies Used: Figma

Duration: March 2025 – August 2025

Project Description: A SaaS platform designed to centralize the creation, tracking, and management of Objectives and Key Results (OKRs), driving accountability and improving team performance measurement.

Roles & Responsibilities:

- Revamped their old screens with a modern look and feel UI.
- Collaborated with key stakeholders to understand user requirements and operational pain points. Provided innovative solutions that significantly improved the user experience.
- Fast-tracked design cycles by creating high-fidelity Figma prototypes, which significantly improved communication across development and Stakeholders.

At Channel Feeder India Pvt. Ltd

Project Name: Channel Feeder Ecom Data Management Application

Client: Channel Feeder India Pvt. Ltd

Technologies Used: Figma, HTML5, CSS3, Sass, Bootstrap 4, JavaScript, jQuery

Duration: June 2022 – January 2025

Project Description: An enterprise data management SaaS application designed for e-commerce marketplaces.

Roles & Responsibilities:

- Collaborated with the marketplace team to understand challenges with the existing application and identify key improvements for workflow efficiency.
- Designed and developed the user interface using HTML, CSS, JavaScript, and Figma to enhance user experience and functionality.

Project Name: Office Management System

Client: Channel Feeder India Pvt. Ltd

Technologies Used: Figma, React.js, Tailwind CSS

Duration: August 2024 – January 2025

Project Description: An office management application tailored to meet the specific operational needs of the organization.

Roles & Responsibilities:

- Designed and developed an office management system customized for seamless workflow efficiency.
- Identified key roles within the organization, such as HR, Department Managers, Asset Managers, and Admin, and built a system that enables smooth collaboration among them.
- Implemented key features, including bulk payslip generation, ID card creation, conference room booking, user onboarding/offboarding, asset management, leave management, and grievance handling.

At Orphic Solutions

Project Name: Assignment Panda

Client: Assignment Panda

Technologies Used: Figma, WordPress

Duration: October 2021 – January 2022

Project Description: An informational website.

Roles & Responsibilities:

- Analyzed client requirements and studied competitors' websites to understand their approach.
- Created wireframes and high-fidelity designs in Figma.
- Developed the website using WordPress.

Project Name: Chimera Search Website

Client: Chimera Search Consultancy

Technologies Used: Figma, WordPress

Duration: January 2022 – March 2022

Project Description: An informational website for a consultancy firm.

Roles & Responsibilities:

- Understood client requirements and analyzed competitors' websites to define the best approach.
- Designed wireframes and high-fidelity mockups in Figma.
- Developed the website using WordPress.U

EDUCATION

Bachelor of Computer Applications (July 2013 – July 2016)

MCNUJC University, Bhopal (M.P.)