

MANISH GUPTA

UI/UX Designer

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manish-gupta12

Remote Worldwide

Summary

UI/UX Designer with 4+ years of experience specializing in end-to-end product design for data-dense, complex enterprise ecosystems and global brands like Mercedes-Benz. Expert in utilizing Figma to build scalable design systems, streamline complex user workflows, and architect intuitive information architecture. Leverages Gen AI tools to dramatically accelerate user research analysis, automate documentation, and drive rapid interactive prototyping velocity. Combines deep user experience capabilities with technical frontend awareness (HTML, CSS, JS, React, Tailwind CSS) to ensure seamless, pixel-perfect developer handoffs.

Technical Skills

- Design & Strategy:** User Research, Information Architecture, Wireframing, High-Fidelity Prototyping, Usability Testing, Design Systems, Interaction Design, WCAG 2.1 Accessibility.
- Tools:** Figma, Spline (3D), WordPress, Miro, Mural.
- Gen AI Integration:** GitHub Copilot (AI-Assisted Prototyping), Google Antigravity, Gen AI Research Tools.
- Technical Awareness (Developer Handoff):** React.js, JavaScript (ES6+), Tailwind CSS, HTML5, CSS3, Sass/Less, Bootstrap 5.
- Process:** Agile/Scrum, Responsive & Adaptive Design, Stakeholder Management, User-Centered Design (UCD).

Professional Experience

Programming.com - UI/UX Designer

Feb 2025 – Present

Client: Mercedes-Benz R&D India, Bangalore, India, Nov 2025 – Present

- Enterprise Product Ownership:** Spearheading the end-to-end product design for the Software Update Management System (SUMS), optimizing global car software release cycles for engineering teams.
- Complex Workflow Simplification:** Enhanced business flow clarity and application learnability by translating massive, data-heavy engineering requirements into intuitive user flows and wireframes.
- Design System Compliance:** Maintained strict alignment with Mercedes-Benz global design guidelines, contributing to and scaling the enterprise design token system to ensure cross-platform visual consistency.
- Rapid Interactive Prototyping:** Scaled prototyping velocity by 50% through interactive flows, allowing cross-functional stakeholders to validate complex user journeys before development cycles began.

- **Data-Driven Iteration:** Validated critical design choices through structured A/B testing and continuous usability evaluation, directly reducing user friction points.

Client: Aker Solutions, Mumbai, India, Feb 2025 – Nov 2025

- **Legacy Modernization (SaaS):** Owned the complete UI/UX transformation of a complex legacy Windows desktop software into a modern, responsive, web-based SaaS platform for heavy industrial operations.
- **Cognitive Load Reduction:** Conducted comprehensive user research to simplify data-heavy workflows for a non-technical, 40+ age demographic, significantly shortening the learning curve and boosting system adoption rates.
- **Dashboard & Data Visualization:** Revamped a legacy data table system into a high-performance executive dashboard, using strict visual hierarchy to make dense analytical data instantly actionable.
- **Cross-Functional Alignment:** Accelerated stakeholder sign-offs by 40% using highly realistic Figma prototypes that bridged communication gaps between Product Management and Engineering.

Channel Feeder Pvt. Ltd. – UI/UX Designer

June 2022 – Jan 2025

- **Product Architecture from Scratch:** Led the end-to-end UX architecture and UI design for a custom enterprise Office Management System (OMS), seamlessly integrating complex, data-heavy modules for bulk payroll processing, asset tracking, and employee lifecycles.
- **0-to-1 Product Strategy:** Spearheaded user journey mapping, rapid MVP wireframing, and early-stage interactive design for a consumer e-commerce application platform.
- **Operational Impact:** Conducted research to unify disparate workflows into a centralized ecosystem, reducing engineering rework by 25%.
- **Engineering Handoff:** Built a scalable React/Tailwind component library to ensure 1:1 design-to-code alignment across platforms.

Orphic Solutions – UI/UX Designer

Oct 2021 – Jun 2022

- **Visual Strategy:** Translated ambiguous client briefs into crisp wireframes and interactive mockups, balancing user goals with direct business conversion metrics.
- **Competitive Benchmarking:** Led UX audits and competitor research to deliver modern, highly accessible web experiences for a diverse portfolio of B2B and consumer brands.

Independent UI/UX Designer

May 2020 – Oct 2021

- **Remote Client Management:** Successfully operated an independent remote freelancing work, delivering end-to-end digital experiences, UX audits, and conversion optimization for clients across North America, Europe and New Zealand.

Education

Bachelor of Computer Application (BCA)

2013 – 2016

Makhanlal Chaturvedi National University of Journalism and Communication (MCNUJC), Bhopal